



# The Complete ICE CREAM Program

FEATURING A WIDE VARIETY OF  
*Delicious  
Flavors*

*Banana  
Pudding*  
*Strawberry  
Cheesecake*



*Crazy Vanilla*

*Moose Tracks*



*Brookie Dough Blast*

## Maximize your profitability!

Take advantage of our no-cost marketing materials which will **drive your sales and save you money!**

We use the finest ingredients which will **bring your customers back...making you more money!**

Our no-cost freezer program will **save time and money** while providing peace of mind!



Real Ingredients. Real Ice Cream. Real Smiles.

# Premium Ice Cream Flavors

## Banana PB Moose Tracks®

Banana flavored ice cream with peanut butter flavored flakes and famous Moose Tracks® fudge.



## Banana Pudding

Premium banana ice cream with marshmallow swirls and vanilla wafer cookie pieces.



## Birthday Cake

Premium cake flavored ice cream with a bright blue frosting swirl and confetti cake pieces.



## Black Cherry

Premium black cherry ice cream with scrumptious Bing cherries.



## Blueberry Cheesecake

Cheesecake ice cream swirled with blueberry sauce and real cheesecake pieces.




## Butter Pecan

Buttery premium ice cream with fresh roasted pecans.



## Chocolate

 Rich, premium chocolate ice cream loaded with lots of great chocolate flavor in every bite.



## TSP 10 Chocolate Chip Cookie Dough

Vanilla ice cream with chocolate chips and chunks of delicious cookie dough throughout.



## Chocolate Marshmallow

Premium chocolate ice cream with swirls of sweet marshmallow sauce.



## Chocolate Moose Tracks®

Famous Moose Tracks® fudge and peanut butter cups swirled through chocolate ice cream.



## Coconut

Coconut ice cream with shredded coconut mixed throughout every delicious scoop.



## Coconut Chocolate Almond

Premium coconut ice cream with chocolate chips and roasted almonds.



## Coffee

Rich, premium coffee ice cream. Perfect for coffee lovers!




## TSP 10 Cookies & Cream

Premium vanilla ice cream with delicious cream filled cookie chunks.




## Cotton Candy

 Pink and blue colored ice cream with a cotton candy flavor.



## Crazy Vanilla

 Brightly colored, creamy, premium vanilla ice cream.



## Dark Chocolate Raspberry Truffle

Dark chocolate ice cream with tasty raspberry flavored swirls and chocolate flakes!



## French Vanilla

Rich, premium, custardy vanilla ice cream. It's a rich flavor experience.



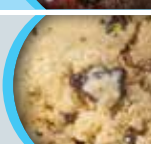
## Fruiti Cereal Swirl

Fruiti Cereal Ribbon Swirled through a Bright Fruity Cereal Ice Cream.




## Graham Central Station

Graham flavored ice cream with a graham cracker swirl and chocolate covered honeycomb candies.



## Green Mint Chip

 Cool green mint premium ice cream with tasty chocolate chips throughout.



## Lil' Blue Panda

Blue and white sugar cookie flavored ice cream with blue cookie dough and cream filled chocolate cookies.



## Maple Walnut

Premium maple ice cream loaded with delicious English walnuts.



## Mint Moose Tracks®

Premium cool mint ice cream loaded with mint filled chocolate cups and Moose Tracks® fudge.



## TSP 10 Moose Tracks®

Delicious Hershey's® vanilla ice cream loaded with peanut butter cups and Moose Tracks® fudge.



## Orange Blossom

Vanilla ice cream swirled with tangy, refreshing orange sherbet.



## Peach

Creamy peach ice cream with peach slices.



## Peanut Butter Caramel Cookie Dough

Creamy peanut butter ice cream with swirls of salty caramel and loads of peanut butter dough.



## Peanut Butter Cup

Premium chocolate ice cream swirled with real peanut butter.



## Peanut Butter Twist

Premium vanilla ice cream swirled with ribbons of tasty peanut butter.



## Pistachio

Premium pistachio ice cream with taste tempting, fresh roasted pistachios.



## Playdough

Premium bright yellow vanilla ice cream with hot pink & blue sugar cookie gems.



## Praline Pecan

Premium butter ice cream swirled with caramel and praline pecans. A true taste of the south!



 Top 10 Best Selling Flavor

 Kid Favorite

 Made with Gluten Free Ingredients

All flavors are Kosher. Availability of all Hershey's® Ice Cream flavors may vary by region.

# Ice Cream

**New**  
in 2023



Fruiti Cereal Ribbon Swirled through a Bright Fruity Cereal Ice Cream



Sugar Cookie Ice Cream with Sweet Pink Icing and Rainbow Sprinkles



A Sweet and Tart Oat Based Non-dairy dessert with a Blueberry Swirl and Cinnamon Oatmeal Clusters.



Cookie Dough with Chocolate Chips throughout a Cookie Dough flavored Oat Based Non-dairy dessert.



## Let us weigh in ...

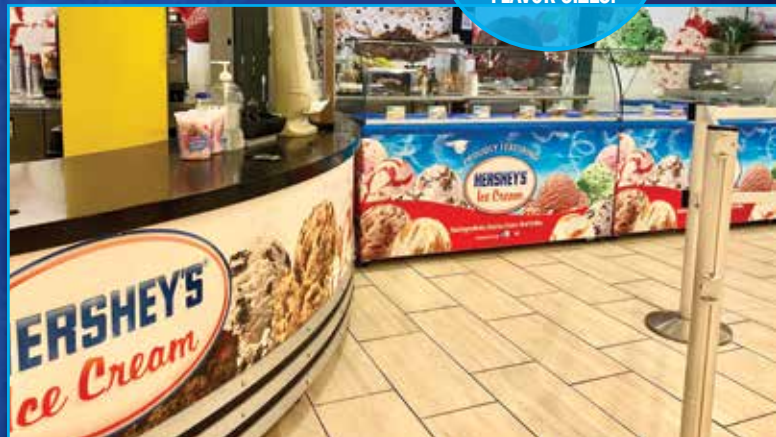
Our tubs are heavier due to having more product in every tub, not air like many of our competitors. This means more profit per tub for you.



## Keeping you well equipped!

Our **NO-COST** equipment program gets you up and running with **NO WORRIES**. We provide **FREE PREVENTIVE MAINTENANCE** to save you time and money!

**HERSHEY'S HAND-DIPPED ICE CREAM CABINETS COME IN 8, 12 AND 16 FLAVOR SIZES.**



**OUR DIP CABINETS AND STORAGE FREEZERS ARE PERFECT FOR ALMOST ANY LOCATION.**



# Premium Ice Cream Flavors

## Raspberry

Premium ice cream flavored with delicious raspberry puree.



## Roadrunner Raspberry

Premium white chocolate ice cream with raspberry swirls and raspberry filled chocolate cups.



## Rocky Road

Fresh roasted pecans and mini marshmallows blended with a rich premium chocolate ice cream.



## Salty Caramel Truffle

Sweet & salty caramel sauce swirled into caramel ice cream and packed with tasty chocolate caramel truffles.



## Strawberry

**TOP 10** Premium strawberry ice cream with chunks of real strawberries.



## Strawberry Cheesecake

Premium cheesecake ice cream swirled with strawberry sauce and real cheesecake pieces.



## Sugar Cookie

Sugar Cookie Ice Cream with Sweet Pink Icing and Rainbow Sprinkles.



## Superman

Three premium fruity flavors swirled together: Strawberry, Banana, and Blue Moon.



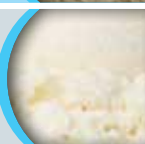
## Vanilla

**TOP 10** Premium creamy vanilla ice cream that tastes just like our recipe from when we started in 1894.



## Vanilla Bean

Premium vanilla ice cream with bits of vanilla beans mixed throughout.



## Whitehouse Cherry

Premium vanilla ice cream with Maraschino cherries.



## Seasonal Ice Cream Flavors

### Deep Dish Apple Pie

Apple ice cream with a cinnamon crunch and applesauce swirl.

**Premium Gold**

### Pumpkin

Pumpkin flavored ice cream with a rich blend of tasty spices.



*Fall*



### Egg Nog

Egg Nog ice cream with nutmeg makes this a holiday season favorite!



### Peppermint Stick

Peppermint ice cream with chunks of red and green mint candy – a holiday season favorite!

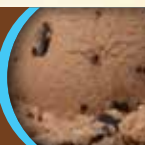
**Premium Gold**



## Oatmazing

### Chocolate Chunk

Real chocolate chunks in a chocolate, small-batch, Oatmilk based, non-dairy frozen dessert.



### Classic Cookie

Cream filled gluten free cookie chunks in a small-batch, Oatmilk based, non-dairy frozen dessert.



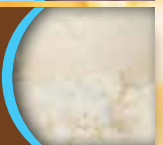
### Super Berry Acai

A Sweet and Tart Oat Based Non-dairy dessert with a Blueberry Swirl and Cinnamon Oatmeal.



### Simply Vanilla

Classic vanilla flavor in a small-batch, Oatmilk based, non-dairy frozen dessert.



Premium, Small Batch Non-Dairy Frozen Dessert. Crafted with Oatmilk.

VEGAN FRIENDLY

Dairy Free

# Premium Gold Ice Cream Flavors

Premium Gold

## Award Winning Chocolate

Our original recipe of chocolate ice cream exploding with rich chocolate flavor.



## Better Brownie Batter

Luxurious brownie batter ice cream with rich fudge swirls, and loaded with bits of real brownies.



## Brookie Dough Blast

Chocolate chip cookie and brownie batter ice creams with brownies and chocolate chip cookies.



## Brown Butter Bourbon Truffle

Salty caramel sauce mixed in brown butter ice cream with brown butter bourbon truffles.



## Cappuccino Crunch

**TOP 10** Coffee ice cream with a dark chocolate spiral and toffee pieces.



## Caramel Cheesecake Cookie Monster

Cheesecake ice cream with cheesecake and chocolate cookie, chocolate drops and caramel swirl.



## Coffeehouse Cookies & Cream

Our delicious coffee ice cream loaded with cream filled chocolate cookie pieces.



## Cookie Doughlicious

Delicious vanilla ice cream loaded with chocolate chip flakes and chunks of cookie dough.



## Key Lime Pie

A rich lime mousse ice cream, swirled with lime and whipped cream ribbons and graham cracker.



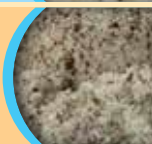
## Midnight Caramel River

Creamy golden vanilla and dark chocolate ice cream flooded with a rich caramel swirl.



## Minty Mint Chip

A super premium minty ice cream showered with rich chocolate flakes.



## Oatmeal Cookie Craving

Brown sugar cinnamon ice cream with sweet caramel sauce, chocolate flakes, and oatmeal cookie crumbles.



## Old-Fashioned Vanilla

Our super-premium old-fashioned vanilla ice cream, based on our original recipe.



**TOP 10** Top 10 Best Selling Flavor



Kid Favorite



Made with Gluten Free Ingredients

# The Lighter Side Ice Cream Flavors

Reduced Fat No Sugar Added (RFNSA)

## RFNSA Chocolate

Reduced fat chocolate ice cream without the added sugar.



## RFNSA Strawberry

Reduced fat strawberry ice cream with fresh strawberries, and no added sugar.



## NSA Turtle Sundae

Butter pecan flavored ice cream, fresh roasted pecans and chocolate syrup without the added sugar.



## RFNSA Butter Pecan

Reduced fat ice cream with natural butter pecan flavoring, roasted pecans, without the added sugar.



## RFNSA Vanilla

Reduced fat vanilla ice cream without the added sugar.



## Frozen Yogurt

### LF Blueberry Cheesecake

Low fat cheesecake flavored frozen yogurt swirled with blueberry sauce and real cheesecake pieces.



## Sherbet

### Rainbow Sherbet

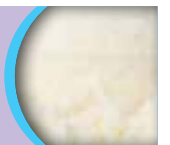
Citrus inspired, refreshing rainbow sherbet.



## Sorbet

### Lemon Sorbet

Refreshing and fruity lemon flavored sorbet.



### Orange Sherbet

Cool and tasty orange sherbet.



### Raspberry Sorbet

Smooth and fruity raspberry flavored sorbet.



# Resources

## TASTY TREATS

Stuffed Shakes, cakes



## SUPPLIES

Dishes, cups, hand-packed pint and quart containers, cones and more!



## MARKETING RESOURCES

Shake Shop Creamery parlor concepts, signage, flavor strips and more!



For more information, visit [hersheyicecream.com](https://www.hersheyicecream.com)  

