



The Complete ICE CREAM Program



FOR COLLEGES AND UNIVERSITIES



WE OFFER A WIDE
VARIETY



FOR **ALL**
SEGMENTS
OF HIGHER
EDUCATION



***** RETAIL *****
Package & Novelty



✓ **Brand Name Recognition**

Hershey's® Ice Cream draws in students and staff and keeps them coming back.

✓ **Large Scale at Low Cost**

Our variety of products has something for everyone, and our equipment means no costs to you!

✓ **Increase Retail Sales**

Our eye-catching point of sale materials will increase impulse buying.

✓ **Ice Cream Cakes**

Loved by students and staff alike, this is an easy way to increase profits!



SCHOOL LOGO HERE

Hershey's® retail freezers are built to sell product, and are proven money-makers. Placing one near a cash register guarantees improved impulse buys and a school's profits!



SCHOOL GRAPHICS AND COLORS

***** RETAIL *****
Hand Dipped

✓ **Expanded Menu Options**

Our hand-dipped ice cream will expand your menu selection and satisfy more students and staff, increasing your school's sales.

✓ **Ice Cream Events**

We sponsor events like our famous "Ice Cream Mountain" Sundae, promoting unity among students.

ICE CREAM MOUNTAIN SUNDAE



WILDLY POPULAR
Stuffed Shakes



Hershey's® hand-dipped ice cream cabinets come in 4, 6, 8, and 12 flavor-hole sizes. We also offer storage freezers.



★ ★ ★ DINING HALL ★ ★ ★

Buffet Cart

- ✓ **Over 70 Flavors of Ice Cream** — *No menu fatigue!*
- ✓ **Easy to Operate**
Designed for little to no maintenance, saving you time and money.
- ✓ **Energy Saving Design**
Reduces your electric bills compared to a soft serve machine.
- ✓ **Self-Contained Water Supply** — *No plumbing needed!*
- ✓ **Oatmazing**
Premium, Small Batch Non-Dairy Frozen Dessert. Crafted with Oatmilk.



We currently serve hundreds of colleges, with thousands of satisfied students, staff and volunteers!

★ ★ ★ PORTABLE ★ ★ ★

Ice Cream Cart

- ✓ **Portable Ice Cream Carts**
Move to where the sales are. Sell hand-dipped or novelty items, giving you more sales and profits!



STADIUMS & ARENAS ★ CATERING ★ A LA CARTE DINING ★ OUTDOOR PLAZAS ★ C-STORE ★ BOOKSTORE & FOOD COURT



Stadiums



Food Courts



Bookstores

***** OTHER *****
Benefits and Perks

- ✓ **Personalized Service**
 Hershey's® route person rotates and puts away the product, saving your school time and money!
- ✓ **Equipment Program**
 Hershey's® not only supplies, but maintains your storage freezers, saving you time and a large investment!



The one ice cream company with a complete program to give you variety and increased sales.

WE OFFER CUSTOMIZED

Graphics



Showcase your school's colors and logo!
 It's a great way to grab the attention of students, staff and visitors ultimately leading to more profits!

