

THE COMPLETE ICE CREAM PROGRAM

**Maximize
profitability with
our team of Ice
Cream Experts**

Top Quality Products

We go beyond ice cream and serve a full line of products to keep customers coming back for more!

Complete Freezer Program

Our full line of freezer options are free* to you! We even stock and rotate the products for you!

*Must meet volume requirements

Marketing Materials

We offer free marketing materials to help create product awareness and drive sales!

Marshmallow
Overload

Brookie Dough
Blast



Real Ingredients. Real Ice Cream. Real Smiles.®

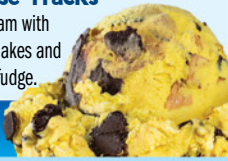
NEW FOR 2022

Premium & Premium Gold

Banana PB Moose Tracks®

Banana flavored ice cream with peanut butter flavored flakes and famous Moose Tracks® fudge.

 Premium



Brookie Dough Blast

Chocolate chip cookie and brownie batter ice creams twisted with brownies and chocolate chip cookies.

Premium



Classic Carrot Cake

Praline pecans and a cream cheese frosting swirled through classic spiced carrot cake ice cream.

 Premium



Peanut Butter Caramel Cookie Dough

Creamy peanut butter ice cream with swirls of salty caramel and loads of peanut butter dough.

Premium



Cinnamon Bun

Cinnamon ice cream with sweet cinnamon swirls and cinnamon sugar dough bites.

Premium Gold



Marshmallow Overload

Sweet marshmallow ice cream with a swirl of creamy marshmallow and white chocolate flakes.

 Premium Gold



PREMIUM GOLD ICE CREAM

Made with more butterfat and more inclusions!



Award Winning Chocolate

Our original recipe of chocolate ice cream exploding with rich chocolate flavor.



Better Brownie Batter

Luxurious brownie batter ice cream with rich fudge swirls, and loaded with bits of real brownies.



Brown Butter Bourbon Truffle

Salty caramel sauce mixed in brown butter ice cream with brown butter bourbon truffles.



Cappuccino Crunch

Coffee ice cream with a dark chocolate spiral and toffee pieces.



Caramel Cheesecake Cookie Monster

Cheesecake ice cream with delicious cheesecake pieces, chocolate cookie pieces, chocolate drops, and caramel swirl.



Chocolate Extreme

Super rich and delicious dark chocolate flavored ice cream. A favorite with chocolate lovers!



Cinnamon Bun

Cinnamon ice cream with sweet cinnamon swirls and cinnamon sugar dough bites.



Cold-Brewed Caramocha

A satisfying blend of robust cold-brewed coffee ice cream with indulgent nuggets of fudge and salted caramel ribbons.



Cookie Butter Craze

Spiced ice cream with sweet crushed cookie swirls and cinnamon graham chunks.



Cookie Doughlicious

Delicious vanilla ice cream loaded with chocolate chip flakes and chunks of cookie dough.



Marshmallow Overload

Sweet marshmallow ice cream with a swirl of creamy marshmallow and white chocolate flakes.



Midnight Caramel River

Creamy golden vanilla and dark chocolate ice cream flooded with a rich caramel swirl.



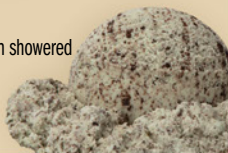
Milk & Cookies

Our super premium version of our best selling Cookies & Cream ice cream.



Minty Mint Chip

A super premium minty ice cream showered with rich chocolate flakes.



Oatmeal Cookie Craving

Silky brown sugar cinnamon ice cream swirling with sweet caramel sauce, chocolate flakes, and delicious oatmeal cookie crumbles.



Old-Fashioned Vanilla

Our super-premium old-fashioned vanilla ice cream, based on our original recipe.



Peanut Butter Cookies & Cream

Delicious super premium cookies and cream ice cream with thick bands of rich and tasty peanut butter.



Red Velvet Revival

A rich velvety ice cream with red velvet cake pieces and a ribbon of sweet chocolate fudge.



Salted Caramel Brownie

Decadent brownie batter ice cream with a sweet and salty caramel swirl and baked brownie bits.



Sea Salted Caramel Cookies & Cream

Salted caramel ice cream loaded with cream filled chocolate cookie pieces.



Strawberry Fields

Creamy strawberry ice cream filled with chunks of real strawberries.



Vanilla Volcano

A river of full-flavored vanilla beans flowing in rich, creamy vanilla ice cream.



 New for 2022

 Top 10 Best Selling Flavors

 Kid Favorite


 Made with Gluten Free Ingredients

 Regional Flavor


PREMIUM ICE CREAM



Banana PB Moose Tracks®
 Banana flavored ice cream with peanut butter flavored flakes and famous Moose Tracks® fudge.



Banana Pudding
 Premium banana ice cream with marshmallow swirls and vanilla wafer cookie pieces.



Birthday Batter
 The ultimate cake batter ice cream that's exploding with sprinkles.



Birthday Cake
 Premium cake flavored ice cream with a bright blue frosting swirl and confetti cake pieces.



Black Cherry
 Premium black cherry ice cream with scrumptious bing cherries.




Blueberry Cheesecake
 Cheesecake ice cream swirled with blueberry sauce and real cheesecake pieces.




Blue Moon
 Fruity and fun blue ice cream.



Brookie Dough Blast
 Chocolate chip cookie and brownie batter ice creams twisted with brownies and chocolate chip cookies.



Butter Pecan
 Buttery premium ice cream with fresh roasted pecans.



Candy Bar Overload
 Caramel and chocolate coated peanuts and nougat ripple in caramel flavored ice cream.



Chocolate
 Rich, premium chocolate ice cream loaded with lots of great chocolate flavor in every bite.



Chocolate Chip
 Premium vanilla ice cream loaded with rich chocolate chips.




Chocolate Chip Cookie Dough
 Vanilla ice cream with chocolate chips and chunks of delicious cookie dough throughout.




Chocolate Marshmallow
 Premium chocolate ice cream with swirls of sweet marshmallow sauce.




Chocolate Moose Tracks®
 Famous Moose Tracks® fudge and peanut butter cups swirled through chocolate ice cream.



Classic Carrot Cake
 Praline pecans and a cream cheese frosting swirled through classic spiced carrot cake ice cream.




Coconut
 Coconut ice cream with shredded coconut mixed throughout every delicious scoop.



Coconut Chocolate Almond
 Premium coconut ice cream with chocolate chips and roasted almonds.



Coffee
 Rich, premium coffee ice cream. Perfect for coffee lovers!



Coffeehouse Cookies & Cream
 Our delicious coffee ice cream loaded with cream filled chocolate cookie pieces.




Cookies & Cream
 Premium vanilla ice cream with delicious cream filled cookie chunks.



Cotton Candy
 Pink and blue colored ice cream with a cotton candy flavor.



Crazy Vanilla
 Brightly colored, creamy, premium vanilla ice cream.



Dark Chocolate Raspberry Truffle
 Delicious dark chocolate ice cream with tasty raspberry flavored swirls and chocolate flakes!




French Vanilla
 Rich, premium, custardy vanilla ice cream. It's a rich flavor experience.




Graham Central Station
 Graham flavored ice cream with a crunchy graham cracker swirl and chocolate covered honeycomb candies.



Green Mint Chip
 Cool green mint premium ice cream with tasty chocolate chips throughout.



Green Mint Grasshopper
 Green mint ice cream loaded with chocolate cream filled cookies and a rich chocolate swirl.




Heavenly Hazelnut
 Rich chocolate ice cream paired with a hazelnut fudge and crunchy chocolate cookies.



Honey Roasted Peanut Butter
 Honey roasted peanut butter ice cream with a creamy honey roasted peanut butter twist and yummy chocolate flakes.



Key Lime Pie
 A rich lime mousse ice cream, swirled with lime and whipped cream ribbons and graham cracker chunks.



Lemon
 Refreshing, premium lemon flavored ice cream.



New for 2022
Top 10 Best Selling Flavors
Kid Favorite

Made with Gluten Free Ingredients
Regional Flavor

<p> Lil' Blue Panda Sweet blue cookie and white sugar cookie flavored ice cream, twisted together with a blue cookie dough swirl and cream filled chocolate cookies!</p> 	<p> Llamalicious Whimsical green & yellow cake batter ice cream, packed with fabulous purple sugar cookie chips and swirling with ribbons of pink frosting.</p> 	<p> Maple Walnut Premium maple ice cream loaded with delicious English walnuts.</p> 
<p> Midnight Peanut Butter Marshmallow Midnight dark chocolate and peanut butter ice cream swirled together with rich marshmallow ribbons and chocolate flakes.</p> 	<p> Mint Moose Tracks® Premium cool mint ice cream loaded with mint filled chocolate cups and tasty Moose Tracks® fudge.</p> 	<p> Moose Tracks® Delicious Hershey's® vanilla ice cream loaded with peanut butter cups and famous Moose Tracks® fudge!</p> 
<p> Orange Blossom Vanilla ice cream swirled with tangy, refreshing orange sherbet.</p> 	<p> Orange Pineapple A tasty combination of tangy premium orange and pineapple ice cream.</p> 	<p> Peach Creamy peach ice cream with peach slices.</p> 
<p> Peanut Butter Caramel Cookie Dough Creamy peanut butter ice cream with swirls of salty caramel and loads of peanut butter dough.</p> 	<p> Peanut Butter Cup Premium chocolate ice cream swirled with real peanut butter.</p> 	<p> Peanut Butter Twist Premium vanilla ice cream swirled with ribbons of tasty peanut butter.</p> 
<p> Pistachio Premium pistachio ice cream with taste tempting, fresh roasted pistachios.</p> 	<p> Playdough Premium bright yellow vanilla ice cream with hot pink & blue sugar cookie gems.</p> 	<p> Praline Pecan Premium butter ice cream swirled with caramel and praline pecans. A true taste of the south!</p> 
<p> Raspberry Premium ice cream flavored with delicious raspberry puree.</p> 	<p> Roadrunner Raspberry Premium white chocolate ice cream with raspberry swirls and raspberry filled chocolate cups.</p> 	<p> Rocky Road Loads of fresh roasted pecans and mini marshmallows blended with a rich premium chocolate ice cream.</p> 
<p> Rum Raisin Rum raisins in premium rum ice cream creates a unique and tasty flavor.</p> 	<p> Salted Caramel Bananas Foster Indulgent brown sugar banana ice cream with a salty caramel twist and vanilla cookie pieces.</p> 	<p> Salty Caramel Truffle Sweet & salty caramel sauce swirled into caramel ice cream and packed with tasty chocolate caramel truffles.</p> 
<p> Strawberry Premium strawberry ice cream with chunks of real strawberries.</p> 	<p> Strawberry Cheesecake Premium cheesecake ice cream swirled with strawberry sauce and real cheesecake pieces.</p> 	<p> Superman Three premium fruity flavors swirled together: Strawberry, Banana, and Blue Moon.</p> 
<p> Teaberry Premium teaberry ice cream.</p> 	<p> Vanilla Premium creamy vanilla ice cream that tastes just like our recipe from when we started in 1894.</p> 	<p> Vanilla Bean Premium vanilla ice cream with bits of vanilla beans mixed throughout.</p> 
<p> Vanilla with Grape Nuts® Premium vanilla ice cream loaded with Grape Nuts® cereal.</p> 	<p> Whitehouse Cherry Premium vanilla ice cream with authentic Maraschino cherries.</p> 	<p> New for 2022  TOP 10 Top 10 Best Selling Flavors  Kid Favorite</p> <p> Made with Gluten Free Ingredients  Regional Flavor</p>

SEASONAL ICE CREAM FLAVORS

Deep Dish Apple Pie

Apple ice cream with a cinnamon crunch and applesauce swirl.



Pumpkin

Pumpkin flavored ice cream with a rich blend of tasty spices.



Egg Nog

Egg Nog ice cream with nutmeg makes this a holiday season favorite!



Peppermint Stick

Peppermint ice cream with chunks of red and green mint candy – a holiday season favorite!



THE LIGHTER SIDE



REDUCED FAT NO SUGAR ADDED ICE CREAM FLAVORS



No Sugar Added Black Cherry

Black cherry ice cream with big cherry chunks, without the added sugar.



Reduced Fat/No Sugar Added Butter Pecan

Reduced fat ice cream with natural butter pecan flavoring, fresh roasted pecans, without the added sugar.



Reduced Fat/No Sugar Added Coffee

Reduced fat coffee ice cream without the added sugar.



No Sugar Added Moose Tracks®

No sugar added vanilla ice cream, sugar free peanut butter cups, and swirls of no sugar added Moose Tracks® fudge.



No Sugar Added Turtle Sundae

Butter pecan flavored, no sugar added ice cream, with fresh roasted pecans and swirled with no sugar added chocolate syrup.



Reduced Fat/No Sugar Added Vanilla

Reduced fat vanilla ice cream without the added sugar.



Reduced Fat/No Sugar Added Chocolate

Reduced fat chocolate ice cream without the added sugar.



Reduced Fat/No Sugar Added Strawberry

Reduced fat strawberry ice cream with fresh strawberries, and no added sugar.



FROZEN YOGURT

Low Fat Blueberry Cheesecake

Low fat cheesecake flavored frozen yogurt swirled with blueberry sauce and real cheesecake pieces.



Fat Free Vanilla

Tasty no fat vanilla yogurt.



SHERBET & SORBET



Lemon Sorbet

Refreshing and fruity lemon flavored sorbet.



Orange Sherbet

Cool and tasty orange sherbet.



Rainbow Sherbet

Citrus inspired, refreshing rainbow sherbet.



Raspberry Sorbet

Smooth and fruity raspberry flavored sorbet.



New for 2022



Top 10 Best Selling Flavors



Kid Favorite



Made with Gluten Free Ingredients



Regional Flavor

OAT Mazing®

Premium, Small Batch Non-Dairy Frozen Dessert. Crafted with Oatmilk

Chocolate Chunk

Real chocolate chunks in a chocolate, small-batch, Oatmilk based, non-dairy frozen dessert.



Classic Cookie

Cream filled gluten free cookie chunks in a small-batch, Oatmilk based, non-dairy frozen dessert.



Simply Vanilla

Classic vanilla flavor in a small-batch, Oatmilk based, non-dairy frozen dessert.



SAVING YOU MONEY WITH HERSHEY'S® ICE CREAM

Hershey's® start-up costs are very low! You get franchise benefits without franchise fees and hassles.

Our equipment program* gets you up and running with no worries. We also provide preventive maintenance to save you time and money! Ask about our equipment program and get started today!

Hershey's® hand-dipped ice cream cabinets come in 8, 12 and 16 flavor sizes.

*Based on volume requirements.



Hershey's® dip cabinets and storage freezers are perfect for almost any location.



MORE THAN JUST ICE CREAM

Hershey's® Ice Cream is the Complete Ice Cream Program with so many ways to help you be profitable!

Supplies

Dishes, Cups, Hand-Packed Pint and Quart containers, Cones, and more!



Marketing Resources

Shake Shop Creamery Parlor Concepts, Signage, Flavor Strips, Social Media, and more!

For more information, sign up as a dealer at hersheyicecream.com/dealers



More Tasty Treats

Twisted Peaks Soft Serve, Ice Cream Cakes, Stuffed Shakes, and Sky High Sundaes!



For more information, check us out at hersheyicecream.com



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Some items are only available in limited quantities. Flavor and item selection may vary by region. Please ask your sales representative about the products that are available in your area.

1-2022