



The *only* complete Smart Snacks program for K-12.



Llama Party Sandwich



Sour Arctic Apple Polar Blast Bar*



Caramel Mochaccino Cone

- Unmatched quality and service
- Largest variety in the industry
- 100% guaranteed
- Equipment program
- Outstanding customer service
- Takes your program to a new level



Unicorn Horn Twister Cup



All-Star Sundae



Strawberry Mango Juice Rush Cup



Smart Snack Approved

* - Not affiliated with Okanagan Specialty Fruits or the ARCTIC® apple brand.

Our turn-key program and free resources will excite students and increase your participation and profits!

Grab the attention of your students and drive more à la carte sales with **free tools that no other Smart Snacks dessert company gives you!**



Menu Boards

We can provide durable menu boards with reusable, ready-to-apply stickers to show what is available at lunch everyday!



Posters to Download

We help schools get students excited about lunch items with our pre-made 11" w x 17" h posters!

Custom Order Cards

We know how busy FSDs are. That's why we can provide custom order cards that show only your products, and make ordering easier.



Social Media Support

Our Smart Snacks Resource page has ready-made posts a school can download and use. They can also use any post we put up on our Smart Snacks Facebook page!

Free Promotional Calendar

This book which is available as a PDF download, contains pages geared to specific product information and a printable mini poster for each product (shown below). We provide menu ideas and great promotions you can run each month to excite students, and increase your lunchtime participation.



And so much more!

For more information please visit: www.hersheyicecream.com/smart-snacks-in-schools/resources.html

Tray Line Treats make lunch *more fun!*



1/2 fruit
equivalent

MIGHTY
mini



Perfect
portion &
delicious

3oz.
Cups

Tons of
flavors to
choose
from



Kids LOVE Ice Cream!

- No prep labor needed to serve our products.
- Boost calories, excitement and your reimbursement.
- Raise participation on those slow days.
- Perfect portions, low cost, easy-to-serve and frozen—so no waste!
- Component items help you round out your meals.

**Ask about
our other
tray line treats!**

Making lunch more memorable one meal at a time, *everyday!*

Ice Cream Cones - With Real Ice Cream!



Caramel Mochaccino Cone

Low fat mocha and caramel flavored ice creams in a chocolate cone topped with espresso bark.



Cookies & Cream Cone

Low fat, artificially flavored cookie and cream ice cream cone.



Crazy Cone

Wacky colored, low fat artificially flavored vanilla ice cream cone.



Vanilla/Chocolate Twist Cone

Low fat, artificially flavored, vanilla and chocolate twist ice cream cone.



Ice Cream Sandwiches - With Real Ice Cream!



Llama Party

4 oz. low fat, cupcake flavored ice cream and natural rainbow sprinkles between two vanilla wafers. ▲ ■



Cookies & Cream

4 oz. low fat cookies & cream flavored ice cream and chocolate wafers.



Vanilla

4 oz. low fat artificially flavored vanilla ice cream and chocolate wafers.



Brownie Batter

4 oz. low fat, artificially flavored brownie batter ice cream and chocolate wafers.

Mighty Mini

2.5 oz. reduced fat, artificially flavored vanilla ice cream and chocolate wafers.



PRODUCT KEY

● No High Fructose Corn Syrup

▲ No Artificial Color

■ No Artificial Flavor



Stick Bars



Chocolate Scooter

A creamy chocolate center surrounded by artificially flavored non fat vanilla ice cream and cake crunch.



Strawberry Scooter

A strawberry center covered with artificially flavored non fat vanilla ice cream and cake crunch.



Salted Caramel Brownie Crunch

Rich brownie core surrounded in artificially flavored non fat salted caramel ice cream covered in chocolate crunch.

fat
FREE
Yogurt



Carnival Cotton Candy Frozen Yogurt

Fat free cotton candy frozen yogurt bar.



Orange Blossom®

Artificially flavored, low fat vanilla ice cream swirled with non fat orange sherbet.



Fudge-0

A delicious, fat free chocolatey fudge bar!



Strawberry Tropi-Kool Fruit Bar

Fat free, frozen fruit bar with real strawberries.



Mango Tropi-Kool Fruit Bar

Fat free, frozen fruit and cream bar with real mango.



Fruit Punch Freeze Polar Blast Fruit Juice Bar

Fat free, fruit punch flavored frozen fruit juice bar.



Arctic Apple Polar Blast Fruit Juice Bar

Fat free, sour apple flavored frozen fruit juice bar.



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3 oz. Dessert Cups - With Real Ice Cream!



Birthday Cake ●
Single serving of fat free birthday cake yogurt. ▲



Chocolate ●
Single serving of low fat chocolate ice cream. ▲



Chocolate Sundae ●
Single serving of a low fat vanilla ice cream with chocolate sauce. ▲



Vanilla ●
Single serving of low fat vanilla ice cream. ▲



Cotton Candy ●
Single serving of a low fat cotton candy ice cream. ▲



All-Star Sundae ●
Single serving of low fat blue and white vanilla ice cream with berry flavored sauce. ▲



Strawberry Sundae ●
Single serving of low fat vanilla ice cream with strawberry sauce. ▲

3 oz. Seasonal Celebration Cups - Pre-order Only



Zombie Sundae ●
Green and purple low fat vanilla ice cream with chocolate sauce.



Sugar Cookie ●
Single serving of low fat sugar cookie ice cream with rainbow sprinkle in a plastic cup.



Whole Lotta Chocolate ●
Single serving of low fat chocolate ice cream with chocolate sauce in a plastic cup.



Poppin' Party ●
Single serving of blue low fat cotton candy ice cream with popping candy in a plastic cup.

Twister Cups



Sour Blue Raspberry ●
Fat free, sour blue raspberry fruit juice twister cup.



Cotton Candy ●
Fat free, cotton candy flavored frozen yogurt twister cup.



Unicorn Horn ●
Fat free, birthday cake flavored frozen yogurt twister cup.

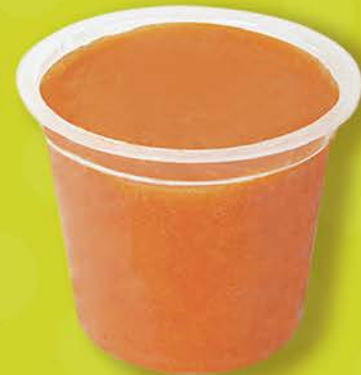
Juice Rush® Cups - Equal to 1/2 cup fruit!



Cherry Blue Raspberry
Fat free, cherry and blue raspberry frozen snack made from 100% fruit juice.



Strawberry Mango
Fat free, natural strawberry mango flavored frozen snack made from 100% fruit juice.



Mango Heat
Fat free, natural spicy mango flavored frozen snack made from 100% fruit juice.



Frozen Fruit Juice Pop



SillyTubes ● ▲ ■
Watermelon flavored frozen fruit juice in a push pop.



Our team is dedicated to extreme quality and safety.

We've been serving schools with delicious products long before the Smart Snacks Initiative started. We have been producing delicious ice cream treats for over 125 years. We have used this expertise to craft America's largest smart snack frozen dessert program with treats that are being enjoyed by millions of students every day, each year. To ensure the products served in schools are safe and delicious, our team performs rigorous daily cleaning, ongoing facility maintenance and adherence to a strict allergen program that strives to eliminate cross contact. We are committed to accurately manufacturing and labeling our products, so at all schools we serve, directors and students can make decisions about which items meet their dietary requirements.



Bringing real smiles to thousands of K-12 schools everyday!

Smart Snack Approved

- 45+ items - a variety students will love!
- Serving over 15,000 K-12 schools and growing.
- Turn-key program and resources that attract kids to buy.
- No-cost use of freezer equipment* which will save you time and money!
- We are proudly family-owned and operated since 1894.

Hershey's® Satisfaction Guarantee and 60 Day Pledge

Let us prove Hershey's® Ice Cream is the best choice. To convince you that Hershey's® products and programs are the best in the business, try us for 60 days.

If you are not pleased with our program, products, or customer service, we will pick up the remaining product and happily refund your money.

You have NOTHING to lose! You have EVERYTHING to gain!



Hershey's® Ice Cream • 301 S. Cameron St.
Harrisburg, PA 17101-2815

Toll Free 888-240-1905
Fax 717-233-7195



Flavor and item selection may vary by region. Please ask your sales representative about the products that are available in your area.

* Must meet volume requirements.

hersheyicecream.com/smart-snacks-in-schools

